

Finish Line

Meet the characters that make British age-group racing so colourful...



Adam Moore is a 26-year-old marketing and events manager for 4D Fitness UK from Oxford. As a former semi-professional footballer and cross-country runner, he got into triathlon when a friend invited him to have a go at a sprint-distance triathlon in the New Forest. "I thought 'what the hell' and accepted. I've been hooked ever since."

I've been doing triathlons for four years.

I don't need to worry about balancing family, work and training because my company sponsors me, so I get to fit my training in quite easily. And I don't have kids.

When I stepped into the water during my first triathlon my first thought was, 'I should have bought the long-sleeve wetsuit'.

I was doing the Rome Marathon the week after the Abu Dhabi International Triathlon and bonked at 16 miles. I just kept saying "You will get round" – and I did in 3:25hrs – but I went through hell and back.

My most embarrassing multisport moment was going the wrong way on the London Tri bike. I took some stick for that one.

The best place to race is Blenheim Palace: great course, awesome venue, and my family and



Treasured Tri Possession

My treasured tri possession has to be my new TT bike. I've been building it up over the winter and took it to Abu Dhabi for its first race. It absolutely flew – it was so smooth. It's the one bit of kit I was missing last year to really help get my times up, and now I have it, so this year there can be no excuses. Roll on the season!

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friends always come to watch there. Some friends think I'm mad, but they're always interested in hearing what I'm up to and how I'm racing

The person I admire most is David Beckham. He's a legend. He's been through some tough times but has never given up: a true professional and a sporting icon of my generation.

My ideal day is a swim in the morning, work till midday, bike at lunchtime, work till 5.30, then a run in the evening.

My ideal night is a summer evening where all my mates come over and we watch the footy and then chill out, drinking beer for the evening and talking about the good old days.

If my house caught fire and I could only rescue three non-triathlon items I'd go for my DVDs, my iPod and my Superman t-shirt.

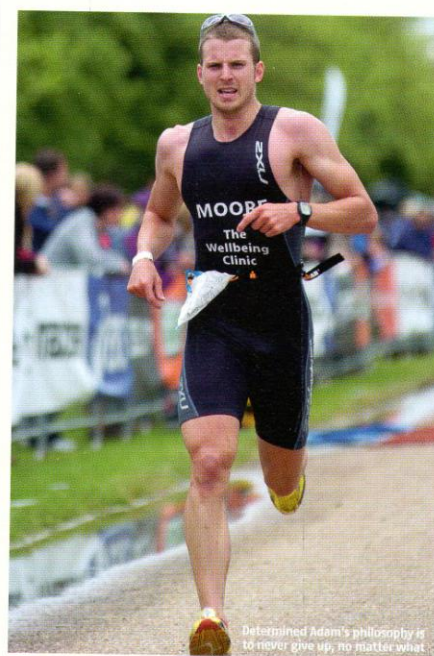
My favourite book would be *Jaws* – I thought it was such a gripping read. My favourite film is *Gladiator* – that opening scene just blew me away. On TV, *Dexter* is a really clever series. While Bruce Springsteen's *Born to Run* always inspires me to get the day going!

My dream dinner party invitees would be George Clooney, Megan Fox, Muhammad Ali, John F Kennedy, Jessica Alba and Victoria Pendleton.

With a £10million win I would purchase several pairs of Zipp wheels, a house in the south of France and a tri cave for all my tri gadgets.

My favourite holiday destination is France, cycling in the Alps.

The most important lesson life has taught me is never give up, always keep going, no matter how tough things get. There is always a solution.



Determined Adam's philosophy is to never give up, no matter what.

"I would like to be remembered as a triathlon warrior of modern times"

The worst job I can imagine is a lorry driver. I just could not sit down for that long.

If I could have a super power I'd like to be the Human Torch or Wolverine.

The most surprising thing that happened to me was getting to the World Triathlon Championships in Australia last year, despite having no money and breaking my collarbone 12 weeks before.

My philosophy is define the moment. Don't let the moment define you.

I would like to be remembered as a triathlon warrior of modern times. **220**