



Quality Setting GNLD apart

What makes the GNLD Quality Difference?

In GNLD, quality isn't something we strive for... In fact, we've achieved a level of excellence in our products and people that far exceeds the definition of quality. What we're striving for goes way beyond that, we're striving for Quality without Compromise!

Quality People

GNLD Scientific Advisory Board stands alone at the leading edge of nutritional science and technology and gives us a perspective which other company's only dream of. The SAB and our Global Science Network comprise some of the world's finest scientific minds who hold dear the advancement of human health and well-being through science. This group of prominent scientists, researchers and technologists is the simple reason why GNLD products remain at the cutting edge of innovation and efficacy in the industry. Guided by 'nature's blueprint' and backed by the power of science, the SAB are uniquely qualified for their role in:

- Forecasting and evaluating the health challenges confronting us today.
- Creating products that fulfil real human needs.
- Acting to keep GNLD at the

forefront of scientific and technological developments.

- Delivering superior product performance and safety!

Quality Science & Peer Scrutiny

GNLD has a proud history of actively participating in scientific research programmes and conferences and is widely regarded as an industry authority with countless scientific studies being published over the years in well respected peer-reviewed scientific journals. These works are studied, scrutinised and quoted by universities and the scientific and medical communities



across the world. Such studies are the key to the GNLD difference and the scientific proof that our products work! "We have held firm to our belief that nutrition is not only fundamental to health, but that a nutritional supplementation programme, based on nature's blueprint is critical to health protection, disease prevention and longer life. Over the year's science has proven us right over and over again... Today nutritional supplementation is well accepted as a dietary practice." John Miller, Head, GNLD

Scientific Advisory Board.

Quality Product Research & Development

Our 'based in nature, backed by science' product philosophy means that considerable investigation precedes the development of each and every GNLD product. We weigh up the existing body of scientific evidence, from traditional usage to the latest findings, based on carefully controlled clinical trials before creating our own product innovations. Often we set the standards by pioneering products that no one else has had the 'know-how' or talent to do! We spend millions of dollars on state-of-the-art technical equipment and facilities, as well as an endless investment in time to get it just right. Our Nutriance range for example spent almost five years in the research and development phase in skincare labs in Switzerland and was extensively tested on every type of skin before finally being launched – and ongoing research is all part of the product you buy!



Quality Raw Materials

In GNLD our products measure up to a standard – not down to a price. That means you might be paying a premium for getting the finest, safest and highest quality raw material to produce a finished product that delivers what it says! Delivering the active ingredients for maximum benefits is our commitment with every product, and we've refined the extraction, concentration and formulation processes to achieve this. The potency and purity of every batch of raw ingredients is verified before being processed for inclusion in our products.



During the manufacturing process GNLD is in control of ensuring that all the strictest criteria are adhered to, guaranteeing the finest end products and consumer satisfaction.

Quality Manufacture

We're proud of the fact that our manufacturing standards have exceeded those required by law for over 20 years! We voluntarily subject ourselves to scrutiny and meet the stringent standards required of drug manufacturers! At every stage of the manufac-

Quality Control

Quality Control doesn't stop with the manufacturing of the product! At every stage from harvesting of the ingredients to the consumer opening up a container to take their daily nutrition, GNLD has procedure and systems in place to ensure the

quality and consistency of what you receive. Our finished products are analysed and checked according to our strict SAB standards to ensure they meet or exceed the rigorous scientific and regulatory criteria to market products around the world.

Quality of Commitment

Intense competition in the global marketplace means only the fittest and finest survive. GNLD has a track record stretching back 43 years and our status in the industry remains unequalled. We have the knowledge, the products and the passion to survive and thrive well into the future. GNLD is the nutritional company that others try to emulate. Our reputation is based on our enviable list of technical achievements, industry firsts and result producing products. Our philosophy is simple: We're committed to doing 'what's right' – that means taking into account the best interests of our customers, our Distributors and our environment.



GNLD e³ Stanford University: A Partnership of Science...

It is a rare honour for a private health and nutrition company to be accepted as a partner by one of the world's leading academic research institutions such as Stanford University. GNLD is proud of their relationship with Stanford in the form of an ongoing annual lecture series targeted at new generation of medical professionals working on the critical role of nutrition in disease prevention. The goal of the lecture series is to present current scientific knowledge about the composition of food, the physiology and biochemistry of the body, and the interactions between the two.

The lecture series in honour of Dr Arthur Furst, Ph.D, Sc.D. attests to GNLD's standing and credentials in the nutritional health industry and vindicates our long-held belief in the power of nutritional supplementation.

"We're proud to partner with a top-notch company, GNLD International, to present this extraordinary academic education programme. GNLD researches the science of, and produces food supplements, and has done so with the highest degree of scientific and ethical integrity for 45 years..." said Barbara Ralston Director of the Health Library, Stanford University.