

Jane Iredale Cosmetic Make-Up Products



Jane Iredale - the skincare make-up®, has been frequently voted 'Best Make-up' in many magazine polls both in the UK and overseas. It is featured on the 'Safe Cosmetics List' of Breast Cancer Action, which names cosmetics companies that don't use parabens or phthalates in their products (www.thinkbeforeyoupink.org). Jane Iredale Mineral Cosmetics is also a proud Signer of the Compact for Safe Cosmetics (www.safecosmetics.org) pledging to formulate products using only ingredients not known to or suspected of causing cancer, mutation, birth defects or other health harms.

Favoured by make-up artists and celebrities alike, the range uses inert mineral pigments instead of synthetic colours and is completely free of artificial preservatives, perfumes, fillers or parabens. It also boasts chemical-free broad spectrum UVA and UVB protection. What makes it so popular is its staying power, performance and the wide range of products and colours available - go to <http://www.janeiredale.com/> for specific colour details or talk the Adelia at **Amber Health, Beauty and Sports Injury Clinic** Tel: 01752 251552.



Jane Iredale, an ex-casting director and award-winning producer in the US, worked with leading plastic surgeons and dermatologists to formulate her line, launched in 1994 as the first make-up with healthy benefits to skin. Jane Iredale is highly recommended by skincare professionals, plastic surgeons and dermatologists worldwide and is available from spas, salons and aestheticians.



More information about **Jane Iredale Products**

<http://www.janeiredale.com/> click on **PRODUCTS** . All Jane Iredale products can be ordered upon request by **Amber Health, Beauty and Sports Injury Clinic** Therapists, who are also trained as Advanced certificated Make-up Artists, and who are willing to demonstrate any Product, giving colour and shading advice, and demonstrating the latest application techniques.

If there are appropriate numbers, minimum of 6 persons, we are able to invite a professional Jane Iredale Make-up Artist to visit and give demonstrations. A small fee will be charged to cover expenses.

Typical Make-up Costs

Make over—Involves in-depth consultation to ensure that a new look is created especially for you.

£25.00

Bridal make-up—includes rehearsal and make-up on your special day

Packages from £40.00 to £60.00

Make-up training (General products advice and hands on demonstration—bring a friend, it's fun) Using Jane Iredale Natural Mineral Cosmetics,

£ 25.00

Cosmetics and Make-up Products

Please see our separate Cosmetics Leaflet

Latest News



The Skin Cancer Foundation Stamps *jane iredale* with Seal of Recommendation



Five of the most popular *jane iredale* make-up products have been recommended as effective aids in the prevention of sun-induced damage to the skin, including sunburn and possibly premature ageing, receiving the Seal of Recommendation from The Skin Cancer Foundation.

The Seal of Recommendation has become the respected standard for ensuring the safety and efficacy of ultraviolet (UV) protection products. It is granted to sun protection products that have been reviewed by and meet the stringent criteria of an independent Photobiology Committee.

The five *jane iredale* products that will proudly wear the Seal include Amazing Base, PurePressed Base, Dream Tint, LipDrink and Powder-Me

SPF in Tanned and Translucent. These products range from an SPF of 15 to 30.

“About 90 per cent of non-melanoma skin cancers are associated with exposure to UV rays, so we are thrilled to receive The Skin Cancer Foundation Seal of Recommendation in an effort to help spread awareness on preventable measures against this deadly disease,” says Jane Iredale, President and Founder of Iredale Mineral Cosmetics.

“We are not only committed to developing quality products to enhance colour, but also the overall health of the skin – including skin cancer prevention.”

Jane Iredale History

Jane Iredale is the president and founder of Iredale Mineral Cosmetics. She was the first to supply the aesthetics industry with a full-line of makeup based on minerals and the first to see the potential of offering physicians a makeup that was good for the skin. She has worked with world-renowned plastic surgeons and dermatologists in the development of her line and lectures all over the world on its benefits.

Before she formed her cosmetics company in 1994, Jane Iredale's background had been in film, theatre and television.

She started as a casting director working in television commercials with models like Lauren Hutton, Jaclyn Smith and Cybill Shepherd and then in film and television with actresses like Susan Sarandon, Glenn Close, and Sarah Jessica Parker. Among many others, she worked with Francis Coppola on *The Outsiders*, Steven Spielberg on *The Color Purple*, all major television networks as well as the BBC.

She then formed her own production company and produced over fifty programs for PBS and HBO. Two of her feature films were named by TV Guide as the best films of their respective years. One was awarded the coveted George Foster Peabody Award. She also won an Emmy for a film series on which she was the writer.

When she moved from film to theatre she was nominated for a Tony Award for the Broadway musical *Wind in the Willows*, the show which brought fame to Vicki Lewis and Nathan Lane.

Throughout her career, she has worked with the best makeup artists in the field. She has seen at first hand that true makeup artistry comes not from trying to make a face conform to the latest fashion trends, but from enhancing the wearer's natural beauty and, as a result, allowing her personality to shine.

Her experience in working with women whose careers depended on a clear complexion has allowed her to see how skin disorders and sensitivities not only threaten careers but can also destroy self-confidence. This is what led her to develop a makeup line that could contribute to the lives of women by aiding the health of the skin.

Jane Iredale Mineral Cosmetics History



Jane Iredale introduced her unique skin care makeup line in May of 1994. It was the first full makeup line on the market to offer not just color enhancement but also benefits to the skin. The products are based on micronized minerals and are made without fillers and binders (such as talc and mineral oil) and without chemical dyes or preservatives. As a result, the Iredale products are carried by salons, spas and medical clinics throughout the world.

Plastic Surgeons were the first to recognize the benefits of the line and were confident enough with it to use it on skin that had just undergone laser resurfacing. It not only effectively and safely covered the redness but also provided essential sun protection. Jane Iredale herself underwent laser resurfacing and demonstrated the extraordinary ability of her Amazing Base® to conceal and provide aesthetic enhancement.

Since that time, the company has expanded the line to include products that keep it at the leading edge of the makeup world. It still remains true to its original concept of bringing women a makeup that enhances the health of the skin.

From its base as the leading mineral cosmetics company in North America, Jane Iredale has expanded into over 35 countries, including the United Kingdom, Europe, Australia, and the Far East.