

## Introducing Lycon Wax



**The Amber Health, Beauty and Sports Injury Clinic** is one of the few Salons in the South West to use Lycon Wax, although it is an expensive wax and we have to charge a premium, we believe it to be one of the best. Lycon is the worldwide market leader in depilatory wax, developed in the late 70's by Lydia Jordane who was a Therapist keen to create a wax that would be less painful and more thorough than any other wax on the Market.

May 2005 saw the opening of London's first waxing bar. When 'Strip' in Notting Hill was launched it created a media frenzy due to the fact that it did what it set out to do - revolutionise the waxing industry and take the pain out of waxing

treatments using the **Lycon** brand. A-list Celebs including Sienna Miller and Victoria Beckham; became devout fans of Lycon waxing treatments. Through the success of the Strip Waxing Bar in Notting Hill, Strip was given the UK exclusive distribution rights for the prestigious Lycon Brand.

Lycon Wax <http://www.lyconwax.co.uk/> provides therapists with a variety of waxes and oils enabling them to select the correct products to suit the needs of the Client's skin & hair type. For hot waxing, therapists prepare the skin by applying essential-based oil and then choose the correct wax. The wax literally shrink wraps around the hair and does not stick to the skin. When the wax is removed it pulls from the very root of the hair follicle, removing the dermal-papilla. This will prevent hair breakage, in-grown hairs, bruises and redness and the painful sting associated with other types of wax. Amazingly, this wax will remove short, stubborn hairs as short as 1mm.

The after-care lotions and oils are also essential-oil based and leave the skin glowing, healthy and rejuvenated. The Brazilian and Hollywood wax is now a "MUST-HAVE" treatment. As a waxing bar with extensive knowledge and experience, Strip <http://www.lyconwax.co.uk/> realised that Lycon is the must-have product to perform these treatments in order to achieve complete Client satisfaction and is the only wax to take your clothes off for. As Lycon is a comprehensive waxing system the makers have coordinated an informative & fresh approach in a training Programme, for therapists and spa-owners on how to best use the wax therefore ensuring Clients return time after time. **Amber Health, Beauty and Sports Injury Clinic** therapists are Lycon trained. Clients now specifically request "Lycon treatments". **The Amber Health, Beauty and Sports Injury Clinic**, as one of the premier Beauty Salons in Plymouth, doesn't want to be left behind.

Just to add to the fun – Lycon Wax comes in a number of flavours – Chocolate, Strawberry, etc ..... And don't ask me why?